

## HANDOUT - THE LADDER OF PARTICIPATION

### Creators

- Publish a blog/webpage/videos or music you have created
- Write articles
- Initiate public discussions or peaceful protests
- Start online campaigns

### Conversionalist

- Update status on social network
- Post Updates on Facebook/Twitter...

### Critics

- Post ratings/reviews of products/services
- Comment on someone else's blog
- Contribute to forum/edit articles on a wiki
- Participate in surveys

### Collectors

- Use RSS feeds
- Vote for a website online
- Add "tags" to web pages or photos

### "Joiners"

- Maintain your profile on a social network
- Visit social networks

### Spectators

- Read blogs, online forums, tweets, reviews
- Listen to podcasts
- Watch videos from other users